



**EASTCHESTER SCHOOL DISTRICT
MEDIA OPT-OUT FORM
2017-2018**

July, 2017

Dear Parent or Guardian,

Throughout the school year, photo and multi-media opportunities exist both in the classroom and during special events. These opportunities may include, but are not limited to, yearbook photos and candid photos, class pictures, theater productions, concerts, award assemblies, and activities covered by outside media.

- The District may post video, photographs, voice or artwork in the district newsletter, school newsletters, websites, cable stations and its Facebook page. Classes might also participate in video-conferencing on the Internet.
- External media (Journal News, News 12, electronic media, etc.) may post items in electronic/print newspapers and blogs, as well as on the Internet, television and radio.
- Students may be identified by name to provide them with recognition opportunities when appropriate.

Send the form below back to your child's school by September 15, 2017 ONLY if you do NOT allow your child to appear in news media or school and district publicity images.

NOTE: This opt-out does NOT apply to yearbook photographs or graduation/moving up videos for school district use.

The District will make every reasonable effort to honor requests to not publish photos/images containing students on the opt-out list. NOTE: Public events such as sporting events, some theatre productions, graduations, etc. are considered open to the public; therefore outside photographers and videographers are not governed by this policy.

If your child is not allowed to be in photographs or videos, please make sure that he/she is aware of your wishes.

If you have any questions, please contact MaryEllen Byrne in the Communications Office at 793-6130, ext. 4661 or email: mbyrne@Eastchester.k12.ny.us

Eastchester UFSD Media Coverage Opt-Out Form 2017-2018

I DO NOT WANT the Eastchester UFSD to allow images of my child or my child's work to be released to outside newspapers, television stations **OR** to be used by the District during the 2017-2018 school year, to the extent that the school district can prevent such contact. I understand that this does not apply to yearbook photos, student newspapers, concerts, graduation videos or public events.

Name of Student

School

Grade/Teacher

Parent Name (Print Name): _____

Parent Name (Sign Name): _____ Date _____

Parent Phone Number: _____ Parent E-Mail: _____